

# INTEGRATED THINKING AND REPORTING IN PRACTICE



## Implementing the SDGs

**Angelo Riccaboni**  
University of Siena,  
Chair SDSN Assembly

LUISS  
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# **Sustainable Development Solutions Network**

## **Innovation is key to change**



Universities, Research centers, Business Partners

Partnership with Global Compact

Regional and National Networks - Thematic Groups

ICSD

MOOCs

Flagship initiatives

Deep Decarbonization Pathway Project – A2030 Ranking per country

# How to implement Agenda 2030

Leadership from  
the top

Technical and  
social solutions

Pressure from the  
bottom



**ACTION IS NEEDED NOW**

**ACTION  
TIME**

**NOVEMBER 7 TO 18**

#COP22 - cop22.ma



**MARRAKECH**  
COP22|2016|CMP.12  
UN CLIMATE CHANGE CONFERENCE

**TAKE  
TO  
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#COP22**

**CUSTOMS**



# Why Businesses should support the achievement of SDGs?



1. To answer to consumers' needs
2. To keep and attract talents
3. To gain legitimacy

**How?**



# How?



Leadership from the top  
of society



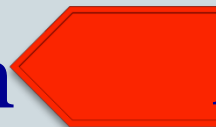
Advocates/  
Consultancy  
& Tools

Technical and  
social solutions



New social and  
technological  
approaches/  
solutions/tools

Pressure from the bottom



Advocacy/  
Awareness/Global  
citizens



# **Key factors for businesses to be drivers of change**

- 1. Inspired and committed business leaders**
- 2. Measurement tools**
- 3. Promotion of good practices**

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**Thank you for your attention**